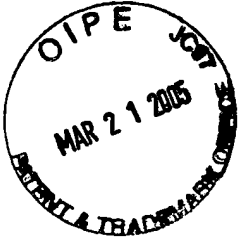


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Date: 3-17-05

By: Laurie A. Torres
Laurie A. Torres



Mail Stop Amendment

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In Re: Patent Application of

Conf. No.: 8882 : Group Art Unit: 2614
Appln. No.: 09/712,790 : Examiner: Sheleheda, J.
Filing Date: 11/14/2000 : Att'y. Docket No.: T721-10
Title: Queue Based Advertising Scheduling and Sales

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

INFORMATION DISCLOSURE STATEMENT

Each of the documents listed on the attached Information Disclosure Statement Citation Form PTO/SB/08A may be material to the patentability of the above-identified patent application and/or may result in a duty to disclose in accordance with 37 C.F.R. §1.56.

In accordance with the official waiver posted July 11, 2003, copies of the U.S. Patents and U.S. Patent Publications listed on the attached Form PTO/SB/08A are not being provided. However, copies of the foreign references and non-patent documents are enclosed. The official waiver withdraws the requirement under 37 C.F.R. § 1.98(a)(2)(i) for submitting copies of each listed U.S. Patent and U.S. Patent Application Publication with respect to applications filed after June 30, 2003. Copies of the listed U.S. Patent documents will be provided upon request.

The filing of this Information Disclosure Statement shall not be construed as an admission that any of the listed documents constitute prior art, nor as an admission against interest in any manner.

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- ☒ (2) after the period defined in (1) above but before the mailing date of a Final Rejection or Notice of Allowance, and
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- ☒ The check or authorization to charge deposit account in the amount of the fee set forth by 37 C.F.R. §1.17(p) is attached.
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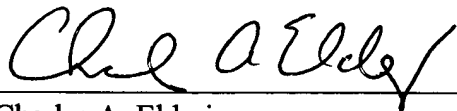
It is respectfully requested that this Information Disclosure Statement and the documents listed on the attached Form PTO/SB/08A and PTO/SB/08B be considered and acknowledged by the Examiner in connection with the above-identified patent application, be made of record therein, and that the listed document(s) be cited in the issued patent.

☒ The Commissioner is hereby authorized to charge Deposit Account No. 501535 as noted below. A duplicate copy is enclosed.

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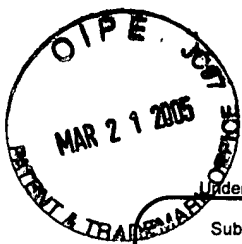
☒ Any deficiencies or overpayments in the above-calculated fee.

Respectfully submitted,



Charles A. Eldering
Reg. No. 39,180
Technology, Patents and Licensing Inc.
6206 Kellers Church Road
Pipersville, PA 18947
(215) 766-2100

Date: March 17, 2005



PTO/SB/08A (08-03)

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Application Number	09/712,790
Filing Date	11/14/2000
First Named Inventor	Eldering, Charles
Art Unit	2614
Examiner Name	Sheleheda, J.
Attorney Docket Number	T721-10

Sheet

1

of

2

U. S. PATENT DOCUMENTS

Examiner Initials*	Cite No. ¹	Document Number	Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear
		Number-Kind Code ² (if known)			
	AH	US- US4602279	07-22-1986	Freeman, Michael J.	
	AI	US- US5155591	10-13-1992	Wachob, David E.	
	AJ	US- US5231494	07-27-1993	Wachob, David E.	
	AK	US- US5271626	12-21-1993	Llenas, Montserrat H. et al.	
	AL	US- US5446919	08-29-1995	Wilkins, Jeff K.	
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	AQ	US- US5724091	03/03/1998	Freeman, Michael J. et al.	
	AR	US- US5790426	08/04/1998	Robinson, Gary B.	
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	AT	US- US5917830	06/29/1999	Chen, David et al.	
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	AW	US- US6020883	02/01/2000	Herz, Frederick et al.	
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	AY	US- US6583825	06/24/2003	Yuen, Henry C. et al.	
	AZ	US- US6796555	09/28/2004	Blahut, Donald E.	

FOREIGN PATENT DOCUMENTS

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U.S. Patent and Trademark Office: U.S. DEPARTMENT OF COMMERCE

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Art Unit	2614
Examiner Name	Sheleheda, J.
Attorney Docket Number	T721-10

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